

# *social entrepreneurship & social enterprise*

understanding the journey

# social entrepreneur

- an individual who works in an innovative and entrepreneurial manner (primarily) for public or social benefit, rather than financial profit

# social enterprise

- a mission driven organisation that generates a significant proportion of its income through the sale of products and services (i.e. an organisation that trades)

# social entrepreneurs ireland

**Vision** Social entrepreneurship has become a significant vehicle for driving social change in Ireland and high potential social entrepreneurs get the practical and moral support they require to deliver impact

**Mission** Enable high potential social entrepreneurs to maximise their potential impact in addressing social issues across Ireland through a combination of directed support, developing their networks and celebration and communication of their achievements

# our journey so far

social entrepreneurs supported since 2004  
142

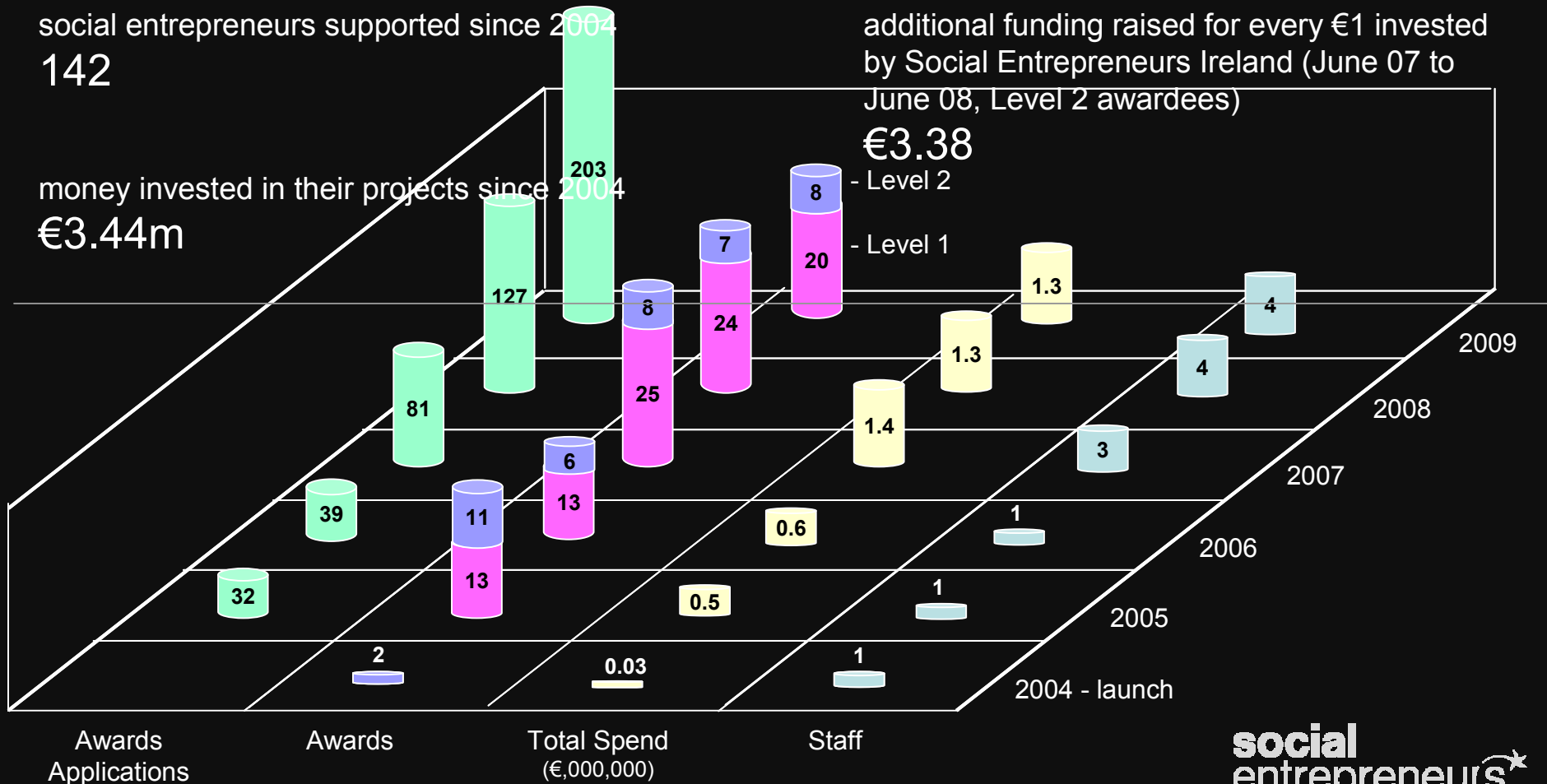
money invested in their projects since 2004  
€3.44m

additional funding raised for every €1 invested  
by Social Entrepreneurs Ireland (June 07 to  
June 08, Level 2 awardees)

€3.38

- Level 2

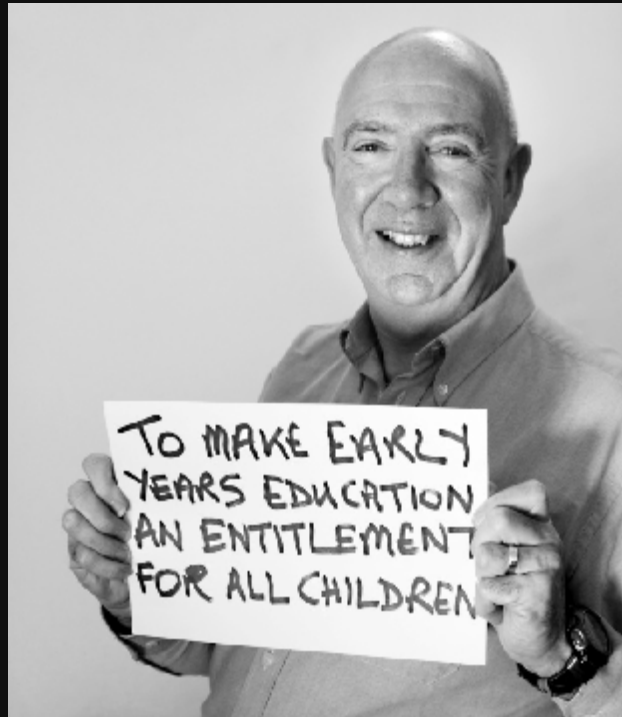
- Level 1





Matt Flannery (US) – Kiva – online peer (you) to peer (entrepreneur in Africa) microfinance lending platform  
- \$100million raised since late 2005

[www.kiva.org](http://www.kiva.org)



Dara Hogan – Developing a social franchise for childcare in low income communities



James Nolan – Improving the health of children through sport

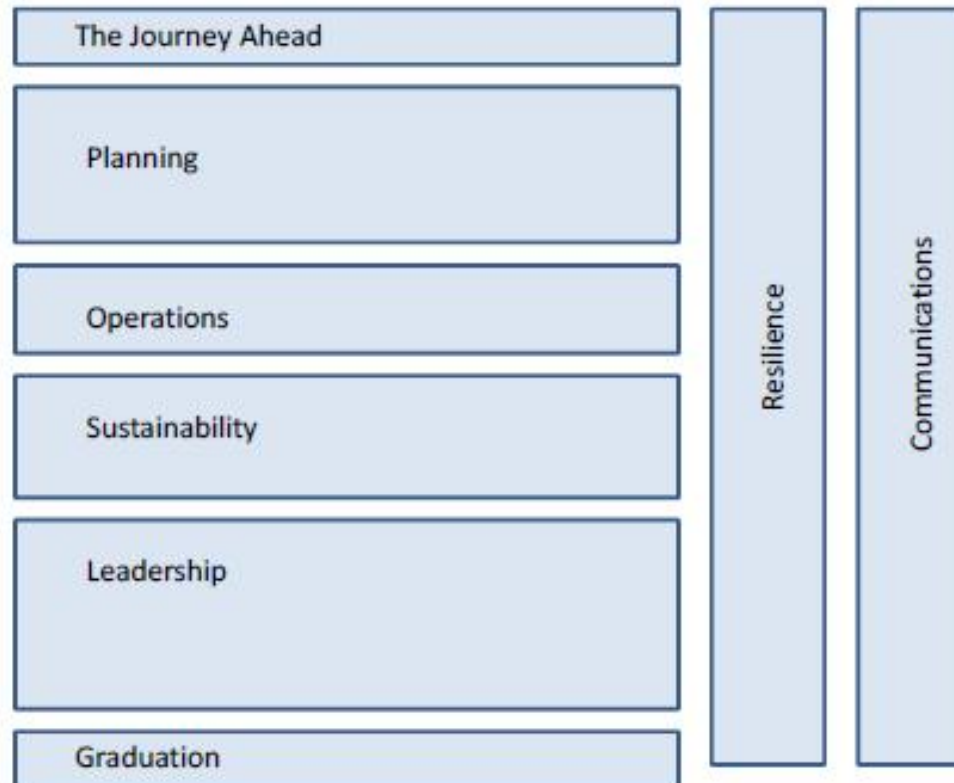
# But common issues exist...

- Revenue generation & fundraising
- Growth and Replication
- Partnerships and Mergers
- Leadership, Succession Planning
- Future plans, overall org. development

# Growth vs. Operating Capital

# Moral Support

# the journey



# supporters and partners

The **One** Foundation

  
IRIS O'BRIEN FOUNDATION

**DIAGEO**  
IRELAND

  
NTR

  
Vodafone  
Ireland  
Foundation

 **ASHOKA** | **social entrepreneurs**  
IRELAND  
THE ASHOKA - SOCIAL ENTREPRENEURS IRELAND FELLOWSHIP

 **GNM**  
CENTRE FOR NON-PROFIT MANAGEMENT  
SCHOOL OF BUSINESS  
University of Dublin - Trinity College

  
DCU

**newstalk.**  
105-107 FM

 **young social innovators**  
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[www.socialentrepreneurs.ie](http://www.socialentrepreneurs.ie)

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